

Coaches are key to the establishment of ethics in football, their concept of ethics and their attitude directly affects the behaviour of players under their supervision. A coach's everyday decisions and choices, as well as their targets have ethical implications. Winning is the basic concern for all coaches, and the purpose of this code is not to conflict with that concern but to distance coaches from the 'win at all cost' attitude. Health, safety, welfare and moral education of young people are a first priority, before the achievement or reputation of the club, school, coach or parent.

Towards players

- Coaches must respect the rights, dignity and worth of each and every person and treat them equally within the context of the sport
- Coaches must place the well-being and safety of each player above all other considerations, including the development of performance
- Coaches must develop an appropriate working relationship with each player based on mutual trust and respect
- Coaches must encourage and guide players to accept responsibility for their own behaviour and performance
- Coaches must ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of the players
- Coaches must not exert undue influence to obtain personal benefit or reward
- Coaches should at the outset, clarify with the players (and where appropriate, parent) exactly what is expected of them and also what they are entitled to expect from their coach
- Not to use or tolerate inappropriate language

Towards The Opposition

- Not to use or tolerate inappropriate language
- Treat all members of the opposition (players / coaches / parents) with the respects and rights they deserve

Towards The Game

- Coaches must adhere to all guidelines laid down by governing bodies
- Coaches must always promote the positive aspects of the sport (e.g. Fair play) and never condone violations of the 'Laws of the Game', behaviour contrary to the spirit of the 'Laws of the Game' or relevant rules and regulations or the use of prohibited substances or techniques

The Club and Training

- Coaches must constantly and consistently display high standards of behaviour and appearance, wearing the A.S.S clothing as provided
- Must turn up to training 10 – 15 minutes early so that he can prepare the field and equipment efficiently for the planned session ahead
- Must register the players to record who is present and who is missing
- Coaches must fully co-operate with other specialists (e.g. Other coaches, mentors, administrative staff, officials, sports scientists, doctors, physiotherapists) in the best interests of the player/s, team
- Afford the club owners and administration staff with the respect they deserve
- Fully prepare and plan each session, which should include, a warm up, technique and a skill, debrief, match practice and cool down
- Uphold the image of Arsenal Soccer Schools with your behaviour and professionalism

PARENTS CODE OF CONDUCT



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Parents and spectators have a great influence on children's enjoyment and success in football. All children play football because they first and foremost love the game. It is important to remember that however good a child becomes at football within your club it is important to reinforce the message to parents and spectators that positive encouragement will contribute to:

- Children enjoying football
- A sense of personal achievement
- Self-esteem
- Improvement in the child's skills and techniques

Parents and spectators

Expectations and attitudes have a significant bearing on a child's attitude towards:

- Other players
- Officials
- Managers
- Spectators

Ensure that parents and spectators within your club are always positive and encouraging towards all of the children not just their own

Encourage parents and spectators to

- Applaud the opposition as well as your own team
- Avoid coaching the child during the game
- Not to shout or scream
- Respect the referees decision
- Give attention to each of the children involved in football, not just the most talented
- Give encouragement to everyone to participate in football

Ensure that parents and spectators within your club agree and adhere to the Clubs Code of Conduct.

Towards the Club

- Award all coaches the respect they deserve
- Respect and abide by all instructions given you by your Coach
- Not to use or tolerate inappropriate language
- Parents must place the well-being and safety of each player above all other considerations, including the development of performance, or playing in matches
- Parents must not exert undue influence to obtain personal benefit or reward
- Make sure that you are prompt will all payments
- Endeavour to allow for you and your child to arrive at least 10 minutes before training



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PLAYERS CODE OF CONDUCT



Players are the most important people in the sport. Playing for the team, and for the team to win, is the most fundamental part of the game. But not winning at any cost – Fair Play and respect for all others in the game is fundamentally important

Matches and Training

A player should:

- Make every effort to develop their own sporting abilities in terms of skill, technique, tactics and stamina
- Give maximum effort and strive for the best possible performance during a game, even if his team is in a position where the desired result has already been achieved
- Set a positive example for others, particularly younger players and supporters
- Avoid all forms of gamesmanship, and time-wasting
- Always have regard to the best interests of the game, including expressing opinion on the game and any particular aspect of it, including others involved in the game
- Not to use inappropriate language
- Make every effort to turn up to 10 minutes before training, with the correct equipment and the A.S.S kit provided

Towards own Team

A player should:

- Make every effort consistent with Fair Play and the 'Laws of the Game' to help his own team win
- Resist any influence which might, or might be seen to, bring into question his commitment to his team winning
- Respect and abide by all instructions given to them by their Coach

Respect for the 'Laws of the Game' and Competition Rules

A player should:

- Know and abide by the laws, rules and spirit of the game, and the competition rules
- Accept success and failure, victory and defeat, equally
- Resist any temptation to take banned substances or use banned techniques

Towards Opponents

A player should:

- Treat opponents with due respect at all times, irrespective of the result of the game
- Safeguard the physical fitness of opponents, avoid violence and rough play, and help injured opponents
- Show due respect to the Coach of the opposition

Referees and Match Officials

A player should:

- Accept the decision of the Match Official without protest
- Avoid words or actions which may mislead a Match Official
- Show due respect towards Match Officials



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